



AgroGeneration

Invest Securities – Investor Presentation

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# Food Security Challenges

Global Agricultural Demand and Supply



### Food Security Challenges Globally...

- Constrained agricultural production
- Increasing demand globally
  - **Decreasing** world grain stocks

Projections of World Grain Consumption and Production (Wheat and Coarse Grains, M tons)

	2016E	2025F
World Population, B people	7,47	8,14
Production, M tons	2,080	2,262
Consumption, M tons	2,059	2,584

Sources: USDA, The Bleyzer Foundation

...can be met by a limited number of countries, among which is Ukraine...



Addressing the issue of global food security will require substantial investments over the next decade in a relatively small number of countries that have the potential of dramatically increasing their production of basic agricultural commodities



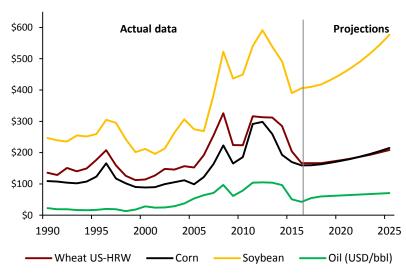
## Food Security Challenges

Food Stocks and Agricultural Prices

- Although food prices bottomed out in late 2016 and have been increasing since then, the current high level of inventories will suppress food prices during 2017 and part of 2018
- However, food prices are expected to grow after 2018



World Agricultural Prices Dynamics, USD/ton



Source: FAO



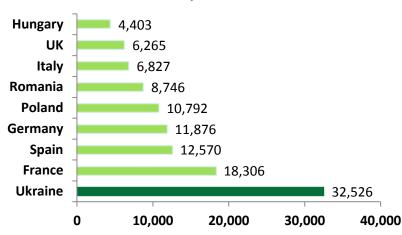


Ukraine's Unique Advantages on the Global Market

- Ukrainian agriculture has tremendous unrealized potential:
  - **32.5M ha** of arable land with **26.8M ha** cultivated
  - Natural endowment of high quality fertile land
  - Qualified and relatively cheap labor force
  - Close location to the world's key agroexport markets
  - A unique potential to generate major return on investment



Arable Land Comparison, '000 ha

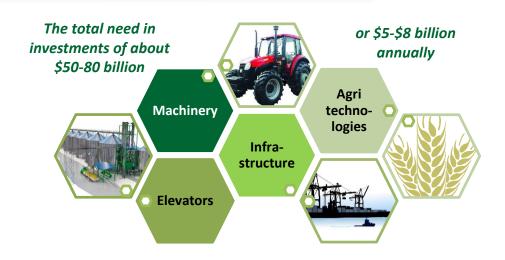


Sources: Geo-Wiki, FAO, Baker Tilley



Ukraine's Unique Advantages on the Global Market

- Investment in Ukraine is an opportunity generated by the likely future global food security crisis and the need for countries to secure food to feed its populations
- In fact, at 2<sup>nd</sup> place today, Ukraine has the potential of becoming the #1 grain exporter in the world by applying modern agricultural technology, practices and science
  - To achieve this important objective
    Ukraine is likely to attract tens of billions
    of dollars in FDI over the next decade
    targeting investments in agriculture



Ukraine. Grain Export Potential

Potential Production – 140M tons	
	Current Production – 60M tons
+	60M tons form yield improvement
+	10M tons from reduction of losses
+	10M tons from unutilized land



Ukraine. Another Record Year for a Leading Global Producer







Ukraine, the largest sunflower oilseeds producer in the world

For four consecutive years now (2013-2016E)
Ukraine has been harvesting record crops with over
66M tons of grain (+10% yoy) and 19M tons of
oilseeds (+12% yoy) production in 2016

Ukraine. Main Crops Production & Export Breakdown, M tons

Crop	2016E Production	Share in Total, %	2016/17F MY Export	Share in Total, %
<b>Total Grains</b>	66.0	100%	41.6	100%
Wheat	26.1	39.5%	16.5	39.7%
Barley	9.4	14.2%	5.6	13.5%
Corn	28.0	42.4%	18.6	44.7%
Other grains	2.9	4.4%	0.9	2.2%
<b>Total Oilseeds</b>	19.1	100%	3.7	100%
Soy	4.3	22.5%	2.6	70.3%
Rapeseed	1.2	6.3%	0.9	24.3%
Sunflower	13.6	71.2%	0.2	5.4%

Source: State Statistics Committee

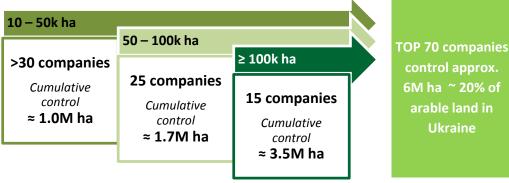


### Peers Performance & Market Structure

- Ag market of Ukraine is still **not** completely **developed** and **consolidated**:
  - Several thousand small companies and farmers work in the market today
  - The number of companies with a land bank of over 50k hadoes not exceed 40
  - \*\*TOP 70 companies, information about which is available in open sources, control only 20% of arable land in Ukraine



Competitive Structure of Ag Market of Ukraine



Source: companies data

In the future it is reasonable to expect further consolidation and diversification processes in the ag sector of Ukraine as well as the creation of new market players







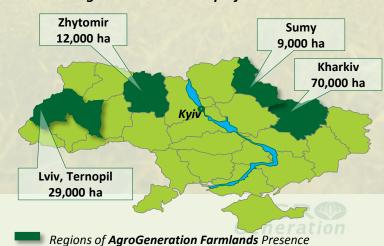
120,000 **HECTARES IN 5 REGIONS OF UKRAINE** 

UP TO 400, 000 TONS OF A PORTFOLIO OF HIGH VALUE **CROPS PER ANNUM**, WITH YIELDS OUTPERFORMING **UKRAINIAN AVERAGES** 

GRAIN **STORAGE CAPACITIES** OF ≈ 240.000 **TONS** 

- Among TOP 5 leading crop producing **companies**, of which one of the TOP 3 most effective companies
- Among TOP 10 largest players on the ag market of Ukraine in terms of controlled land bank
- French public company, listed on NYSE Alternext in Paris, with 31% free-float
- Strong management team with a proven track record and best Western corporate governance and managing practices

#### AgroGeneration. Map of Land Assets



### Milestones of 10-year Development – Historical Background

2016

Further **strengthening of the Group's efficiency**, continuing to consolidate operational and financial fundamentals of the business

2015

**Spectacular recovery of the balance sheet** from the debt burden through successful completion of the restructuring process

2014

**Successful turnaround** of the Group. **Significant improvement in results** despite the challenging economic and political situation in Ukraine

2013

Merger between ex-AgroGeneration and Harmelia, finalized in late 2013, became a starting point for the agricultural market player's future development

### Harmelia (c. 70,000 ha)



Ex

Ex-AgroGeneration (c. 50,000 ha)

2010

Founded by SigmaBleyzer Fund IV (SBF IV) under management of SigmaBleyzer, an American private equity fund<sup>1</sup>

2010

Founded by a pool of French

**Listed on NYSE Euronext in Paris** 

(1) SigmaBleyzer – one of the largest and most experienced private equity investors in Eastern Europe, founded in 1994; the majority owner of new AgroGeneration after the merger

2007

investors



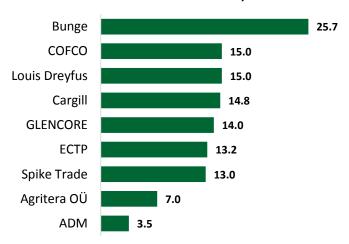
### A Solid Commercial Strategy

- Direct sales to exporters and processors
- \*\* Top-tier purchasers: Bunge, Cargill, COFCO, Louis Dreyfus, Glencore, Kernel, ADM
- Risk hedging through forward contracts (from 20% to 40% in 2016)
- Priority given to Export sales

#### AgroGeneration. Export on production



# AgroGeneration. The List of the Largest Export Purchasers in 2016, k tons



A large capacity of **storage** including both elevators and horizontal storage capacities that gives **flexibility for more inventories** and securing better prices





## 2016 Production

### **Production Performance**







Wheat, sunflower, and barley are the main cash producing crops

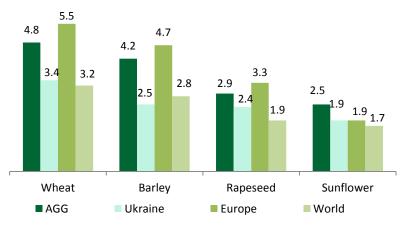


**Rapeseed** (along with wheat and sunflower) is one of the most profitable crops

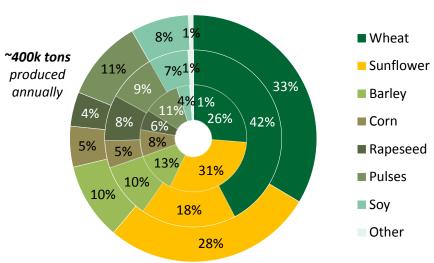


**Peas** is a profitable fallowgrown crop which balances the rotation

#### 3-Year Avg. Historical Gross Yields Comparison, tons/ha



#### AgroGeneration. 2014-2016 Crop Mix Dynamics(\*)



(\*) inner circle reflects crop pattern breakdown in 2014; outer circle reflects crop mix breakdown in 2016

- Yield improvements represent one of the main production growth drivers and will remain the focal point for agronomic improvements for the future:
  - Introducing Western agronomic techniques will target consistently higher yields at a lower cost, adding significant value to acquired farmland
  - All AgroGeneration farms show yield improvements under Group's management and new agronomic approaches



### Profit and Loss Statement - Key Financial Highlights

- On 2016 crop year, AGG posted an excellent agronomic performance
- AGG's pro-active crop management strategy, together with strict cost management, enabled the group to post an EBITDA of €19.4 million and to demonstrate for the third consecutive year that it has a **sound** business model and can be profitable even during a down cycle

AaroGeneration. Audited Annual Financial Results. k EUR

	2014	2015	2016
Revenue	64,620	58,861	60,263
Gross Profit/ (loss)	21,673	23,968	23,208
SG&A	(14,647)	(13,417)	(11,834)
Earnings Before Interest and Tax (EBIT)	13,111	11,406	11,777
EBITDA *	20,749	19,941	19,382
EBITDA Margin, %	32%	34%	31%
Net profit	(21,665)	(7,928)	(888)

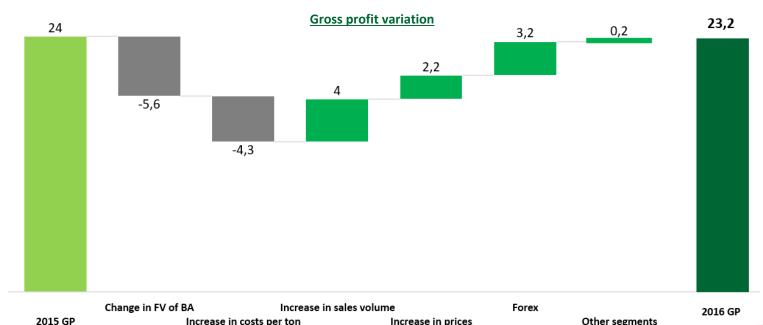
<sup>&</sup>lt;sup>1</sup> Pro forma data (ex-Harmelia + ex-AGG: consolidation scopes)



<sup>(\*)</sup> EBITDA = earnings before interest, tax, depreciation, amortization, provision and net gain or loss on fixed asset divestiture and impairment on non-current assets

### Focus on Gross Profit and EBITDA

- Gross profit was nearly the same as the previous year's, at €23.2 million, as the Group successfully made up for its first-half lag. AgroGeneration was able to offset the impact of the decline in the change in fair value of winter crops as well as the increase in the costs of production thanks to its excellent crop performance and to positive currency effects on agricultural costs.
- In addition, **SG&A costs declined by €1.4 million** to €11.8 million in 2016 (success of the Group's rigorous cost control policy)
- AgroGeneration also faced a **decrease in government grants of €2.3 million** in 2016 (government decision to progressively end the VAT privileged regime for agricultural companies as announced at the end of 2015)
- EBITDA totaled €19.4 million vs €19.9 million in 2015



### Strong Decrease of the Financial Expenses

Financial expenses declined significantly to €12.4 million versus €19.6 million in 2015

	2015	2016
Financial interests	7,852	7,405
Realized forex loss	2,491	1,752
Unrealised forex loss	10,859	2,982
Other loss (gain)	(1,646)	362
Net financial costs	19,556	12,503

Net loss totaled €(0.9) million vs. €(7.9) million in 2015 and €(21.7) million in 2014



### Balance Sheet - Key Financial Highlights

- Decrease of Property, Plant and Equipment mainly driven by depreciation and forex variation
- An inventory of 78 000 tons, much higher than last year reflecting the fact that AgroGeneration has leveraged its increase storage capacities to take advantage of higher selling prices in early 2017
- Decrease of structural debt from €19.1 million at year-end 2015 to €15.0 million at year-end 2016 representing 23% of equity
- **\*** Cash available amounted to €3.1 million vs. €3.9 million in 2015

Simplified Balance Sheet as of 31st december 2016

(in € thousands)	2015	2016
Property, Plant and Equipement	43,070	34,176
Inventories	14,251	25,243
Financial assets	16,173	1,933
Cash available	3,931	3,130
Total assets	133,926	122,063
Shareholders' equity	69,462	65,434
Structural Debt *	19,099	15,026
Other financial debt	35,448	29,861
Other liabilities	9,917	11,742
Total equity and liabilities	133,926	122,063

(\*) Principal amount of loan granted by the EBRD plus the amount of capitalized future interest on the OSRANEs





# Outlook for 2017

## **Economic & politic overview**

Ukrainian economy was able to start recovery posting a growth of 2.2% in 2016

Likrainian government continues to pursue a comprehensive structural reform agenda with the ultimate goal to ensure sustainable economic growth in the country

## 2017 crop year off to a good start

The Group plans to harvest up to 109,000 ha, as in 2016, and has once again decided to give priority to spring crops with a significant increase in hectares sown with peas and corn

The 2017 crop season was secured thanks to the renewal of its season's financing with Alfa-Bank Ukraine for \$35 million and a \$10 million prepayment contract with Quadra Commodities



## Mid-Term Perspectives

### **Opportunities Overview**

Additional investments will provide growth opportunities to expand existing business lines of AgroGeneration and to enter into new ones through vertical and horizontal integration



Operational farms for basic agricultural commodities, and related infrastructure



Storage infrastructure modernization/ development



Other agriculture related activities
(processing, trading, logistics and other businesses)



Dec.16: AGG received an offer for selling one of its farms of 3,800 sown hectares (3.4% of the total hectares) in the Kharkiv district which opens the opportunity for a favorable swap for new farmlands on which the company is currently working





### Infrastructure & Storage Capacities

#### AgroGeneration. Infrastructure Map



- The Company owns storage facilities of up to 240,000 tons, including both elevators and horizontal storage capacities
  - Today AgroGeneration's farms are quite selfsufficient in terms of securing its crop annually, though storage capacities are strained in the West



#### Assets Overview

- Around 120,000 ha of farmlands are leased by the Group
  - 94% of lands operated by AGG have completed registration status (the other 6% are in process)
  - The average duration of lease agreements is 10.5 years
  - The Company has a **dedicated lease management team** with state-of-the-art GIS (Geographic Information System) continuously taking steps to attract new individual land owners in locations where the company operates
- The business is well equipped with agricultural machinery
  - \* Key machinery is **chiefly foreign-made**, produced by leading manufacturers (CNH, John Deere)
  - Locally produced equipment are used to support operations

List of Main Agricultural Machinery

List of Walli Agricultural Machinery		
Type of Machinery	Brand	Number of Items
Tractors	Case, Fendt, MTZ, KhTZ, MF, others	289
Combines	John Deere, New Holland, Case	80
Sprayers	Case, John Deere, Berthoud, Tecnoma	19
Loaders	Manitou	8
Trucks	MAN, KAMAZ, GAZ, SAZ, ZIL	208
Seeders	Horsch, Kinze, Great Plains, others	118
Headers	John Deere, New Holland, Fantini, Case, others	114



### Chaired by an Experienced Operations and Management Team



Michael Bleyzer Chairman of the Board of Directors

Chairman & CEO of SigmaBleyzer, one of the largest and most experienced private equity investor in Eastern Europe Worked for over 15 years for Exxon and Ernst & Young before creating SigmaBleyzer in 1994



Pierre Danon Vice-Chairman of the Board of Directors

Chairman of several companies in Europe Vice-Chairman of TDC (Denmark) Non-executive Director of Standard Life (Edinburgh, UK) Former Chairman and CEO for Numericable-Completel



John Shmorhun CEO, member Board of Directors

Former Director for DuPont Eastern Europe 20 years' experience in the agricultural business in Ukraine and Russia

Served as a navy pilot for 10 years prior to joining DuPont



Sergey Bulavin Senior Vice President

Chief Operations Officer Joined SigmaBleyzer in 1994, and held managerial positions since 1995. Has been in charge of agricultural businesses since 2011



Olena Levchenko CFO

Twice-named one of the TOP 10 Chief Financial Officers in Ukraine. Joined SigmaBleyzer in 1995. Started her work for AgroGeneration in 2014



Kateryna Konashchuk Vice-President of Commerce

**10-year experience in agribusiness** and international commodity trade. Before joining SigmaBleyzer in 2011, held managerial positions at grain trading companies in Ukraine



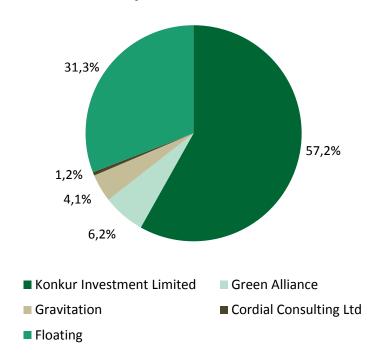
Anatoliy Perepelitsa Chief Economist

Almost 30 years' experience in agricultural enterprise economics in Ukraine. Joined the agricultural business of SigmaBleyzer in 2011



### **Current Shareholders and Investors**

# AgroGeneration Shareholding Structure as of December 31, 2016



#### Konkur:

- Majority shareholder of AgroGeneration
- Investment holding company
- Controlled by SBF IV (run by SigmaBleyzer)

#### SigmaBleyzer Investment Group, LLC

- A US private equity firm with significant infrastructure, experience and a successful track record of investing in Ukraine and Eastern Europe
- Approx. \$1 billion of investments under management
- Extensive experience in a large number of sectors, including: cable TV, food and beverage, financial services, pharmaceuticals, energy, consumer goods, retail, agriculture, chemicals, metallurgy, shipyards, and commodities
- Strong record of creating value, having invested in over 100 portfolio companies
- Takes an active, hands-on management role with each portfolio company and creates value at the operational level, not through financial engineering or leveraging

